



Personal data policy

Simple Revolution's personal data policy describes how we use personal data and ensure compliance with the General Data Protection Regulation (GDPR). We strive to protect the quality and integrity of your personal data to the best of our ability and have implemented security measures for this purpose.

Typically, you provide personal data when entering into customer or employment relationships. Personal data are also registered when you visit our website and are incorporated in login data if you are allocated such data when using our services.

What personal data do we collect?

The personal data that we collect may include your name, your email address, your IP address, your company address, your job title and similar ID data.

Why do we collect personal data?

The background for collecting your personal data is typically in order to:

- provide you with a particular product/service
- fulfil a contract
- enrol you for facilities, courses, etc. as requested
- send you newsletters, offers and other information about our company

We also collect personal data for use with internal marketing surveys, marketing and statistics.

Protection and storage of personal data

We store personal data for no longer than necessary to fulfil the purposes for which your personal data have been collected.

The data are therefore deleted when employment ceases, for example, though the storage obligations stipulated by other legislation, e.g. the Danish Accounting Law, are taken into account.

Sharing

Your personal data may be shared with units and companies belonging to Simple Revolution, including subsidiaries and associated companies. We may also share your personal data with public authorities or other third parties to the extent that this is in accordance with current legislation, or if instructed by a competent court to pass on information.

Your personal data will not be disclosed to any external parties without your prior consent unless there is a legal basis for this. We neither use nor share your personal data for marketing purposes, including the distribution of emails with advertising content, unless you have requested and given your prior acceptance.

Processing at third parties

Simple Revolution can choose to use data processors, including software providers, website hosting, social and professional media, backup, security and storage [providers]. We will instruct these data processors to treat your personal data on our behalf, and we enter into special agreements on this subject. Data processors only process your personal data for the specific purposes intended when collected.

We require that these data processors undertake to process your personal data confidentially and take the necessary technical and organisational security measures against information being accidentally or illegally destroyed, lost or impaired, or being disclosed to third parties, misused or otherwise processed in breach of GDPR.

Your personal data may be transferred to other countries outside EU/EEA, and countries that do not have laws providing special protection of personal data though, by virtue of EU regulation, they will be obliged to comply with these rules.

Use of website (cookies)

Our website uses “cookies”. A cookie is a small text file stored in the web browser on your computer, smartphone, iPad or whatever device you use for surfing the internet when visiting websites. Cookies enable your computer etc. to be recognised and they facilitate the collection of information on your behaviour on the net, including which pages and functions your browser visits, while ensuring that it functions in purely technical terms. In some cases, cookies are the only way to make a website function as intended. Cookies are passive files and cannot collect information on your computer or spread computer viruses or other harmful programmes. They are anonymous and contain no personal data. Cookies are used by the majority of websites.

You can deactivate cookies in your browser and still use our website.

Simple Revolution has ongoing access to statistical information about visitors to the website. It is not possible to identify individual people based on this information.

When you visit Simple Revolution’s website, the following information about you is collected:

Which pages you have looked at and when – your “electronic footprint”, which browser you use, your IP address and possibly your user name.

When surfing the net, you leave an “electronic footprint” that shows where you have been. This footprint is left when your browser sends information to a server, e.g. “I would like to see the page associated with the address www.simple-revolution.com”.

Most browsers provide information on their manufacturer and version number, e.g. Microsoft Internet Explorer version 7.0. The server can then access the page you requested so that it is shown correctly via your particular browser.

While your browser is asking about www.simple-revolution.com, it sends some other information to the server in question, including e.g. your IP address (your “address” on the internet). The server then knows where to send the page you have requested.

Depending on which operating system and browser you use, often the browser also sends your user name to the server – the user name you use when logging in to the machine.

The information mentioned above can be used by Simple Revolution e.g. to trace the path you use to obtain information on www.simple-revolution.com.

For example, Simple Revolution can see whether you start from the front page and move on to the subpages, or whether you surf directly to the core of the website from e.g. a search machine.

The information is used exclusively [for operational purposes] and for preparing statistics that are useful for improving the design of Simple Revolution’s website.

Insight/corrections/deletion/transfer

You can always ask us to transfer, provide insight into, adjust or delete the registered personal data.

Enquiries

If you would like us to correct or delete personal data or have other questions concerning personal data, please contact us at: jacob@simple-revolution.com